



CAREER- LIFESTYLE MAGAZINE

*Dedicated to
Black Women*

NOTABLE

www.notablecareersmag.com

THE WORD **NOTABLE** HAS A DOUBLE MEANING



ABOUT NOTABLE

Notable is career-lifestyle magazine dedicated to celebrating, uplifting and supporting Black women through their full career cycle.

Its Target audience is Black women. It is in our language, tells our truths and highlights all that we do to keep businesses thriving and trends setting.

Coverage includes career accomplishments, unique experiences, tips and professional guides regarding achievement, roadblocks, finances, health, fashion, beauty and resources.

Like the women it serves, Notable is intelligent, direct, colorful, daring, driven, clever, honest, full-of-life, ahead of trends, insightful, beautiful and multifaceted.

Our subject matter experts are majority Black women who share factual data, personal insights, professional experiences and recommendations to empower other Black women in the workplace.

THE NAME AND LOGO

The word Notable has a double meaning for us.

First, it derives from the concept of this “table” we speak about in corporate America, a euphemism for the power structure. Black women have unique intersectional experiences in the workplace as employees, bosses, co-workers and business partners. We know that a seat at the table (if we get one), does not necessarily wield us the power needed to make a positive difference for others or even ourselves. So being the changemakers we are, we want to flip the table over, dismantle the system to make it equitable. Black women want to rebuild a workplace where there is NO TABLE (see what we did there?). That’s why within the logo you will see the “table” flipped upside down over the “A” because that’s exactly what we intend to do – flip that m*f over!

Second, Black women deserve a place where we are recognized for our achievements. Since this magazine is for us, we want to ensure that it sends the message to Black women that everything we are and continue to do is worthy and deserving of praise – it is notable.

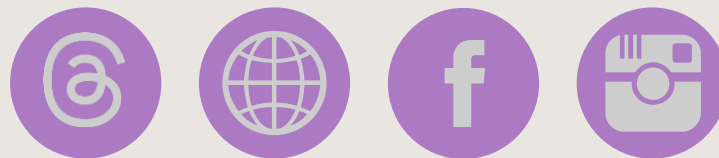
We are notable.

NOTABLE





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